



Page & Pedersen International, Ltd.
+1(508)-435-5966
info@pagepedersen.com
www.pagepedersen.com



Field Facts

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Field Facts focuses on subjects that have arisen as a result of speaking with our customers and prospective customers, visiting trade shows, and feedback from our reps all over the globe.

Picking the Prosperous Path!

Milk prices may be beginning to trend more positively, but to capitalize upon developments across the market the focus must be composition. The question is, “How many pounds of components are you shipping?” That is the bottom line.

In the past, the focus has been on milk flow and yield. Now herd management, including feeding and breeding, must include considerations for the composition.

- **Target a range for pounds of components** for your herd
- **Keep good records** to confirm what cows and what milking group are meeting those goals
- **Invest in tools that give you real-time data** – it is not difficult to measure fat and protein on-farm in less than a minute. See the link:

<http://www.pagepedersen.com/products/milk-analyzers/lactichack-lc02>

A recent article by Renee Smith in Progressive Dairy Magazine underscores the facts and figures supporting this new trend: “Components versus flow: What’s your most profitable path?”¹

1. Smith, Renee. "Components versus flow: What's your most profitable path." Progressive Dairy, 19 JAN 2020, 45-48.

