



Page & Pedersen International, Ltd.
+1(508)-435-5966
info@pagepedersen.com
www.pagepedersen.com



Hot off the press!

June 23, 2020

Playing The Long Game

Playing the long game (and an ounce of prevention is worth a pound of cure)!

Clearly we are all in this for the 'long game'. So matters must progress as best they can until we can return to more ordinary times. The 'new normal' is what we have been experiencing for some weeks now. Certainly we must accept current circumstances, but not as 'normal'.

Hoard's Dairyman¹ has been outlining a 'long game' for dairy enterprises. They also emphasize that old adage that 'an ounce of prevention is worth a pound of cure'! Sensible advice for us all!

Milk prices are not what they should be and artisanal cheeses are suffering...but more people are buying dairy products (so that is encouraging!) Reach out to local artisanal cheese makers and buy some of their incredibly delicious and nutritious cheeses! Treat yourself and help keep them up and running. Our American Artisanal Cheesemakers add an amazing context to our food sources because now we do not need to import so much special cheese from Europe - Americans are making it!!!

[1.https://bit.ly/PandPLinkJune18](https://bit.ly/PandPLinkJune18)

