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Hot off the press!

September 9, 2020

Celebrate good times:

24 weeks of double-digit growth in dairy sales!

Abfielle Backhouse¹, the research coordinator with the International Dairy Deli Bakery Association observed that dairy sales have been close to 14% above last year's sales!

Of course, sales to schools have diminished significantly as also are sales to restaurants. But the take home message is that people have brought dairy back into their homes – and that is only a good trend!

So celebrate the increased consumption of dairy at the home level (cheese, sour cream, fluid milk, butter, cottage cheese and yogurt!) Let us hope that this trend continues going forward!

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